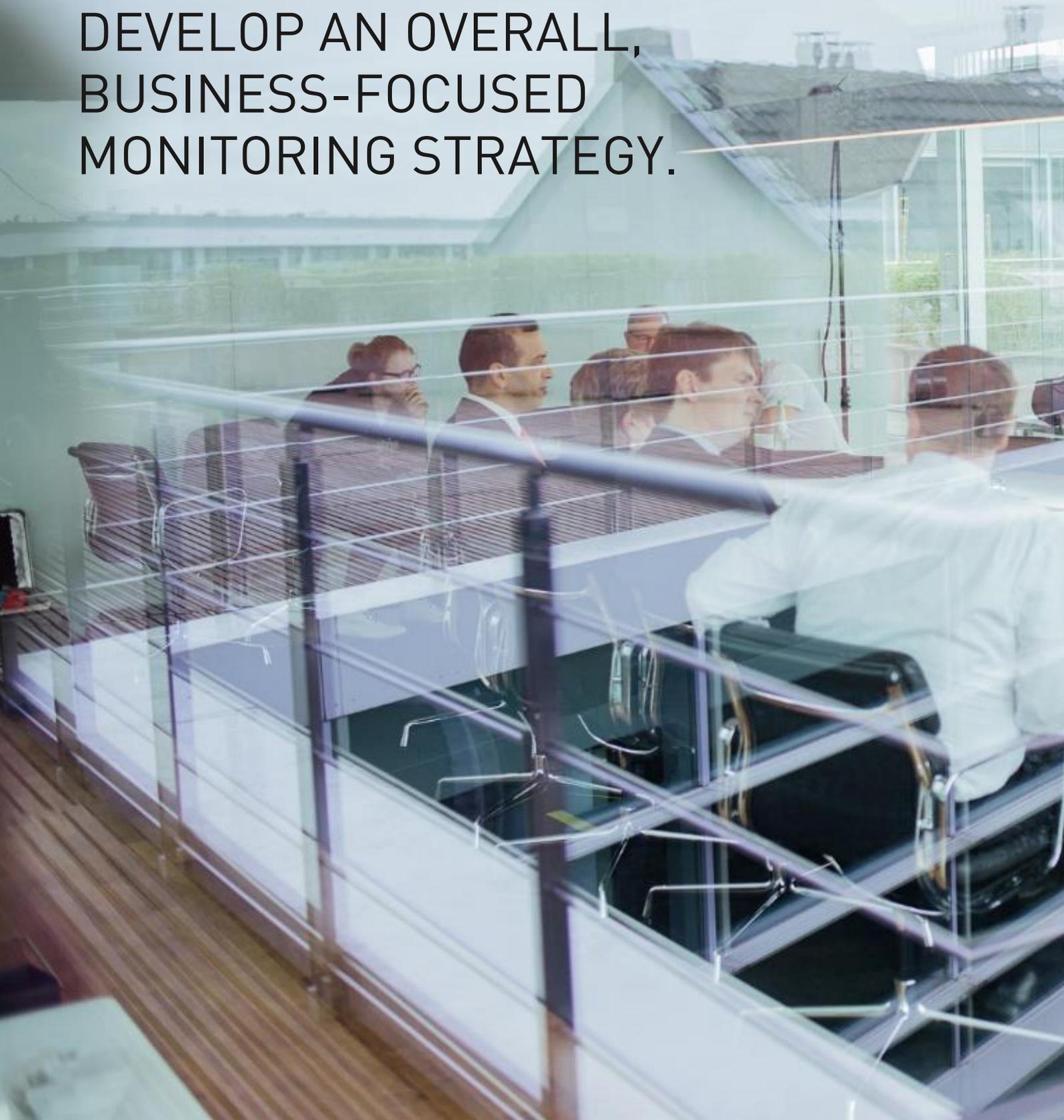


FULL STACK MONITORING WORKSHOP

DEVELOP AN OVERALL,
BUSINESS-FOCUSED
MONITORING STRATEGY.



Begin with the End in Mind.

Do you know where to start when optimizing your IT monitoring strategy? While enterprises strive to align Business and IT to drive digital business success, it no longer makes sense to collect data from a perspective that is unlikely to provide insight into your customer value.

Business performance is the only thing that really matters in terms of the goals of your IT monitoring activities. You must develop a business-oriented, top-down-approach and identify ways to improve your overall monitoring costs and delivery.

Key Challenges

- Many IT teams collect large amounts of log data, but little of it may be directly related to the business.
- IT monitoring tasks are often based on roles and by tools, resulting in overlapping tools, complex root cause analysis and growing costs.
- Business stakeholders are demanding relevant operational data in real-time, easily viewed and managed, to make their job easier.

Integration Matters emphasizes the role of IT as a partner in driving business value, and not simply a cost to be minimized. At the end of this two-day workshop you will map your monitoring strategy to your customer landscape and define your own customer value scoring.

Ask yourself

To determine if the Full Stack Monitoring Workshop is right for you, ask yourself:

- Are you deploying multiple monitoring solutions with no overall strategy?
- Do you provide reports based on roles and by tools, which impede your business agility?
- Is your support team struggling to get an overall view across your highly distributed applications and business processes?
- Do you want to provide monitoring solutions that really help getting people to take action and improve customer value?

Contact us to learn more about this Full Stack Monitoring Workshop or connect with us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

For our full line of products and services, please visit our website at www.IntegrationMatters.com.

Integration Matters is a software company that provides expertise, tools and solutions to monitor business-critical processes, based on a wide variety of integration platforms. Integration Matters empowers enterprises worldwide to achieve better business outcomes faster.

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This **Full Stack Monitoring Workshop** combines the insight of your integration and operations teams with the experience of Integration Matters executive consultants to develop an overall monitoring strategy driving your business success.

Get Results Quickly

- ✓ Use business-relevant metrics to initiate monitoring from the business perspective.
- ✓ Perform a monitoring tools inventory with the goal of rationalizing your IT monitoring portfolio.
- ✓ Develop a strategy to support the expanding and increasingly complex IT monitoring needs of your digital business.